



Due to the pandemic-related planning uncertainties, the Way to Future Food (W2FF) Insect Symposium in Kulmbach is moved to the digital space for the time being.

The W2FF initiative is going to host three digital online workshops for companies dealing with insects in June and July 2021. We aim to provide insect stakeholders new impulses and to create a fruitful discussion with experts. The topics of the online seminars will be about consumer research, food law as well as sensory and functional aspects of insects.

Free registration here: waytofuturefood.eventbrite.de

THURSDAY, 24. JUNE, 5:00 - 6:30 P.M. (CEST) – JUTTA SAUMWEBER: INSECTS AND CONSUMER RESEARCH (IN GERMAN)

Jutta Saumweber is head of the department for food products at the consumer association Munich. She will present their consumer research on insect-containing products on the German market ("Marktcheck für Insektenhaltige Lebensmittel"). Among the issues discussed will be the lack of allergy labeling, inadmissible nutritional information, and pricing. For a better understanding of possible improvement of the products, there will be an opportunity for discussion and questions.



THURSDAY, 08. JULY, 5:00 - 6:30 P.M. (CEST) – PROF. DR. KAI PURNHAGEN: INSECTS AND FOOD LAW (IN ENGLISH)



Kai Purnhagen is fascinated by the potential of novel ways to produce consumer foods. Driven by the requirement to change food systems, he looks into the regulatory challenges surrounding these transformations in the agri-food sector. Insects and their regulatory environment have the potential to play a vital part in this transformation, in particular when we look into alternative protein sources. As holder of the chair of food law at the Campus Kulmbach, University of Bayreuth, he is proud of collaborating with a great team of researchers who share his passion.

In this workshop Kai Purnhagen will introduce the attendees to the basics of the food law with regard to insects. Afterwards, there will be room for discussion.

THURSDAY, 22. JULY, 3:00 - 4:30 P.M. (CEST) – DR. OFIR BENJAMIN: SENSORY AND FUNCTIONAL ASPECTS OF INSECTS (IN ENGLISH)

Dr. Ofir Benjamin is a lecturer and researcher at the food science department at Tel-Hai College, Israel. His research expertise deals with food sensory and food structure.

In the upcoming workshop he is going to present his studies about the topic "Edible Insects - sensory and functional aspects". He examined grasshoppers and honeybee brood in terms of their nutritional values, sensory and functional properties as a result of drying effects and introduced these protein powders in foods like bread and gel pudding.





ABOUT WAY TO FUTURE FOOD

The parties behind the W2FF initiative, the Bavarian Food Cluster and the Adalbert-Raps-Foundation are united by one common goal: the promotion of a sustainable food system.

Way to Future Food is created as a platform for fruitful exchange for various players of the food industry. We create prospects and provide guidance focused on imminent changes – caused by social change, technological progress or the climate crisis. Within the framework of various event formats, we offer the opportunity to jointly define relevant challenges and develop potential solutions together with experts.

Located between Bayreuth and Kulmbach, the Heinersreuther Hof is an open space for food creators that offers an integral element for exchange and experimentation on the topic of 'Food'. It is a flagship project for innovations in the industry and can be seen as the physical core of the Way to Future Food initiative.

OUTLOOK TO THE W2FF INSECT SYMPOSIUM IN KULMBACH

As soon as possible, we want to invite insect companies to Kulmbach. We offer the following program which will be in German:

- Key notes by insect-experts
- Co-creation workshop to find answers on neophobia
- Individual product feedback
- Networking opportunities
- Insect dinner (as well as vegetarian or vegan alternatives)

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